

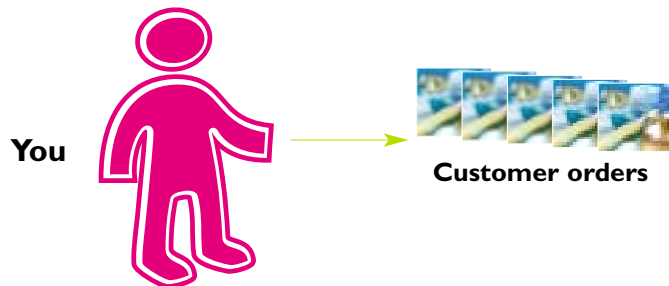
Your guide to success

oriflame

natural swedish cosmetics

Step 1: Show the catalogue and take orders – collect 100 BP (~\$78 customer price)

Build your Name List and select 5 people to show the catalogue to within the next 2-3 days. Let them know which products you like yourself and say, "what can I order for you today?"



Bonus Points (BP): Each product has a certain amount of Bonus Points. The total and distribution of BPs in your group determines how much of the 21% Performance Discount (PD) you personally earn.

You earn:

30% Immediate profit

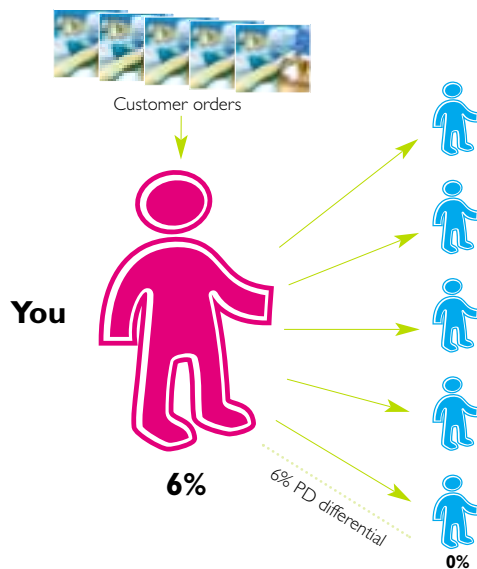
Additional rewards:

Welcome Program



Step 2: Invite 5 friends to do what you do

Everyone sells for 100 BP ~\$78 at customer price in this and the following examples.



You earn:

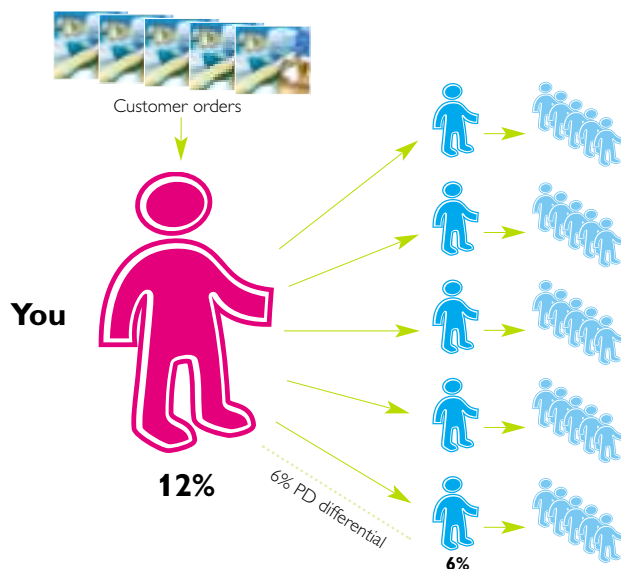
30% Immediate profit on personal sales
+ The 6% Performance Discount (PD) on personal sales
+ The 6% PD on groups' sales

Additional rewards:

Welcome Program



Step 3: Help your friends invite 5



You earn:

30% Immediate profit on personal sales
+ The 12% PD on personal sales
+ The 6% PD on groups' sales

Earnings/Catalogue: \$114

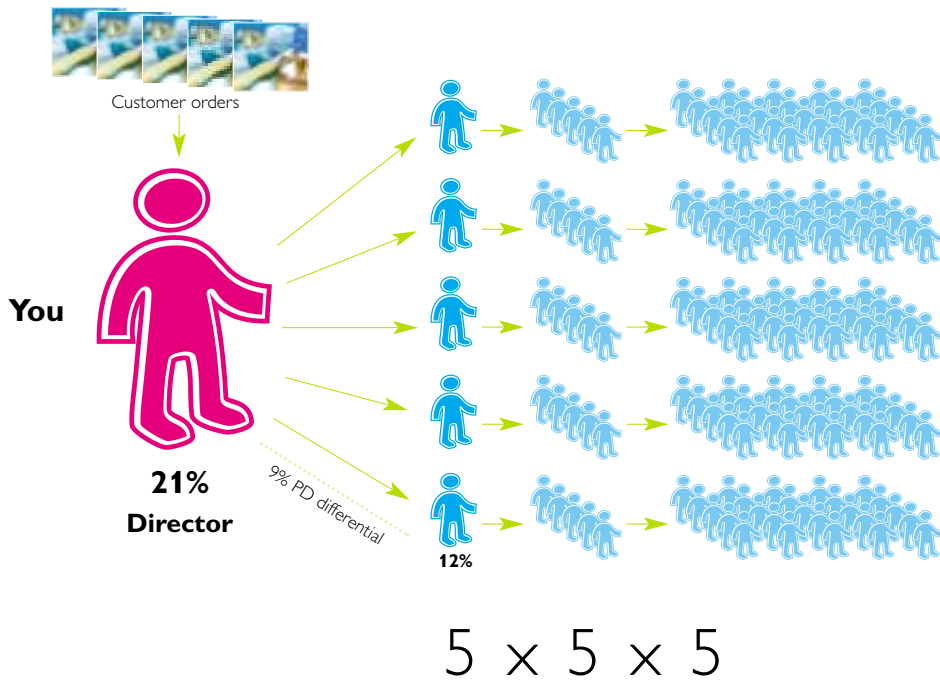
Annual earnings: \$1,368

Additional rewards:

Manager level pins
Business Class



Step 4: Support the new Consultants to also invite 5 and you become a Director



You earn:

30% Immediate profit on personal sales
+ The 21% PD on personal sales
+ The 9% PD differential on groups' sales

Earnings/Catalogue: \$726
Annual earnings: \$8,712
+ one time Cash Award: \$1,000

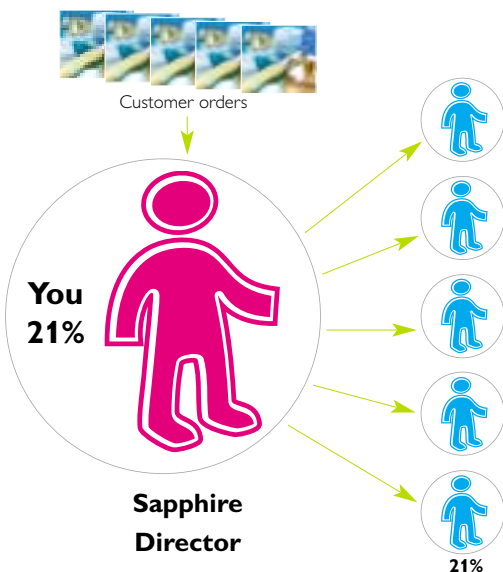
Additional rewards:

An invitation for two to the Directors' dinner
An invitation to the Directors' seminar
Gift, pin and more...

You earn the title of Senior Manager and after six catalogues at this level you become a Director



Step 5: Support 5 people to also become Directors and triple your earnings



You earn:

30% Immediate profit on personal sales
+ The full 21% PD on personal sales
+ The 21% PD differential on personal groups' sales
+ Oriflame Director bonuses

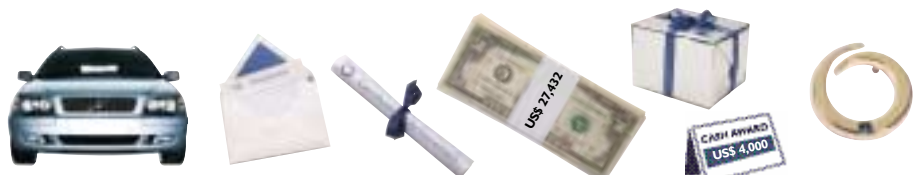
Earnings/Catalogue: \$2,286
Annual earnings: \$27,432
+ one time Cash Award: \$4,000

Additional rewards:

An invitation for two to the Directors' dinner
Attendance at the Gold Conference
Gift, pin and more...

Reach higher levels:

The Oriflame Success Plan allows for limitless growth. There is always new higher Director titles to reach and awards to earn!



Note: The illustrations are only examples on how a network can develop. Complete information about the reward programme of monthly earnings, cash bonuses, titles, recognition, gifts and international conferences is available in the Oriflame Success Plan-Leaders Edition. Ask your Oriflame contact for full details.